

Stavanger: Unlimited energy and tourism



Preikestolen (The Pulpit Rock) is one of Norway's most photographed places and has been described as one of the world's most spectacular viewing points by both CNN Go and Lonely Planet.

PHOTO: PHOTO: KAI GANGSTAD RØDNE

Stavanger, Europe's leading energy region, is also going through exciting developments in business and tourism.

The Stavanger region is Norway's third largest urban area, with about 400,000 residents, 130,000 of them in the city. The area has generally been Norway's most successful economic region.

ECONOMY

The local oil and gas sector drives Norway's role as a leading oil and gas exporter. The relatively southerly climate contributes to pleasant summer weather and a highly productive agricultural sector.

- Headquarters of Equinor (Formerly Statoil)
- 100,000 people employed in oil and gas sector
- EUR 15-20 billion in oil & gas investments

- Hosts biennial Offshore Northern Seas (ONS) convention
- New Tellenes wind farm with 12-year Google supply contract
- Jæren district in Rogaland is one of Norway's biggest agricultural producers

CULTURE

The region has a long reputation as an agricultural and culinary centre of expertise. In recent years, it has also begun to expand its role in hosting local and international cultural events. Tourism is important to the region, based on urban culture; outdoor activities such as surfing and hiking; and spectacular natural sights such as fjords and mountains.

- Renowned culinary and arts cluster
- Hosts Gladmat, Scandinavia's largest food festival
- European Street Art hot spot
- 2008 European Capital of Culture
- World-famous Pulpit Rock viewpoint
- Unique Lysebotn hairpin mountain tunnel drive

AVINOR STAVANGER AIRPORT

The leading airport in Southern Norway, also the country's fourth largest, has flights to 32 international and 6 domestic destinations. A new terminal for 6 million passengers is under construction. Stavanger ranks as number 12 in the world on OAG's small airport listing with an on-time performance of 83.5%.

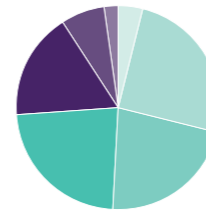
PASSENGER INFORMATION

TOTAL PASSENGERS 2018

4.3 million

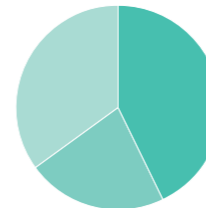
AGE DISTRIBUTION*

- 12-19 years 4%
- 20-29 years 25%
- 30-39 years 22%
- 40-49 years 23%
- 50-59 years 17%
- 60-69 years 7%
- 70 years and above 2%



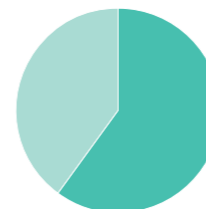
PURPOSE*

- Business 43%
- VFR 22%
- Leisure 35%



GENDER*

- Male 60%
- Female 40%



* Graphs are based on 2017 data.

KEY MARKETING PARTNERS

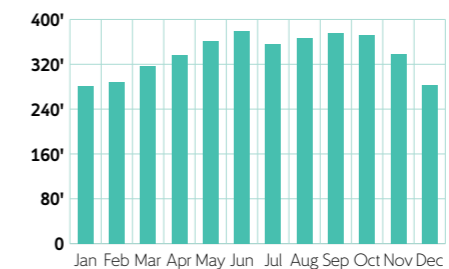
Innovation Norway, Region Stavanger, Greater Stavanger Partnership

TRAFFIC INFORMATION

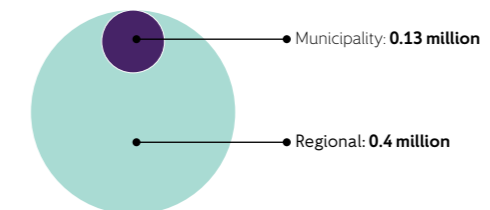
FLIGHT MOVEMENTS 2018

61,000

SEASONALITY 2018



STAVANGER POPULATION



STAVANGER AREA LOCATIONS

- ① Pulpit Rock is an iconic rock formation.
- ② Kjerag Bolt is a Kodak moment on Lysefjord, where base jumpers operate.
- ③ Jæren Beaches is the first stop on the southbound National tourist route.
- ④ National Tourist route.
- ⑤ Magma is a UNESCO geopark near Sogndalstrand.
- ⑥ Sogndalstrand is a natural southern endpoint on the National tourist route. The northernmost of Norway's south coast-style seaside villages.

