

Bergen: Gateway to the fjords and a global maritime centre



The National Tourist Road viewpoint Stegastein, an architectural gem in itself, offers unmatched panoramic views of the Aurland fjord.

PHOTO: JIRI HAVRAN

Boasting a vibrant maritime and energy sector, the Bergen region is also the portal to world-famous natural tourist attractions.

The city of Bergen is a global maritime industry hub and a rising clean energy centre, with a focus on hydro and wind power. With its direct access to the famous Norwegian fjords, Bergen attracts a growing number of tourists from around the world.

ECONOMY

Bergen is a global maritime and marine centre with a diverse regional economy, including finance, technology, energy and education.

- Listed in McKinsey Global Institute "Top 25 Hotspots by 2025"
- Produces 35 per cent of mainland Norway's exports

- Bergen-based companies active in 114 countries
- Europe's biggest concentration of marine research centres
- 50 per cent of Norway's salmon farms, valued at EUR 8 billion

CULTURE

A regional tourism hub. Gateway to Norway's fjords, one of the world's "Seven Wonders of Nature". Bryggen, Bergen's Hanseatic-era quayside, is a UNESCO World Heritage Site. Norway's largest cruise ship port of call and starting point of the iconic Hurtigruten coastal route and Viking Cruises' Scandinavian cruises.

- Fjords named "world's best unspoiled travel destination" by National Geographic Magazine
- Fjords listed on Chicago Tribune's "Seven Wonders of Nature"
- Fjord tourism generates 25 per cent of overnight guest stays in Norway
- Bergen Philharmonic Orchestra is one of the world's oldest

AVINOR BERGEN AIRPORT

Norway's second biggest airport. Served 6.3 million passengers in 2018, to 48 international and 16 domestic destinations. New terminal T3 opened in August 2017, for a total capacity of 10 million passengers. Bergen ranks as number 17 in the world on OAG's small airport listing with an on-time performance of 82.2%.

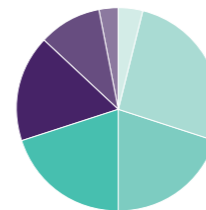
PASSENGER INFORMATION

TOTAL PASSENGERS 2018

6.3 million

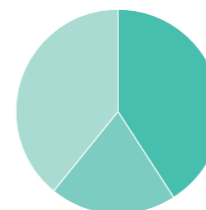
AGE DISTRIBUTION*

- 12-19 years 4%
- 20-29 years 24%
- 30-39 years 21%
- 40-49 years 22%
- 50-59 years 17%
- 60-69 years 9%
- 70 years and above 3%



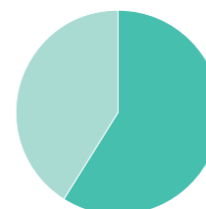
PURPOSE*

- Business 41%
- VFR 20%
- Leisure 39%



GENDER*

- Male 59%
- Female 41%



* Graphs are based on 2017 data.

KEY MARKETING PARTNERS

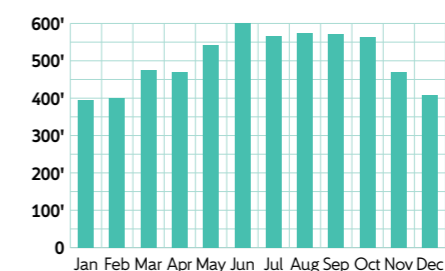
Innovation Norway, Fjord Norway, Bergen Tourist Board, Bergen Chamber of Commerce

TRAFFIC INFORMATION

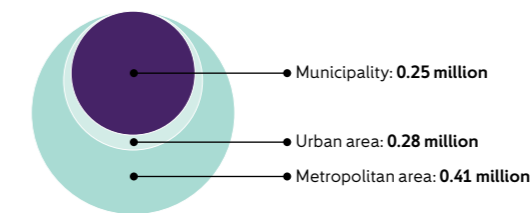
FLIGHT MOVEMENTS 2018

83,000

SEASONALITY 2018



BERGEN POPULATION



FJORD NORWAY LOCATIONS

- 1 Nærøyfjorden is one of the wildest and most spectacular fjords of Norway and on the UNESCO World Heritage list.
- 2 Hardangerfjorden is the fourth longest fjord in the world, and the second longest fjord in Norway.
- 3 Trolltunga is one of the most spectacular scenic cliffs in Norway. Trolltunga is situated about 1,100 meters above sea level.
- 4 Vøringsfossen Waterfall, with a free fall of 145 meters, and a total fall of 182 meters, is one of the most visited tourist attractions in Norway.
- 5 Flåmsbana is a spectacular train journey that offers a panoramic view of some of the wildest and most magnificent nature - from fjord to mountain.
- 6 Folgefonna Glacier located close to Hardangerfjorden and Bergen, is perfect for summer skiing.
- 7 Nordfjord is full of outdoor experiences. Jostedal National Park, covering 1,310 square kilometers, is home to Jostedal Glacier (Jostedal Glacier), the biggest glacier in mainland Europe.

