

## Marketing of new routes

# Stavanger Airport, Sola and the region

We have strong and close relation with important organizations in the region. Together we can develop customized marketing plans for new routes etc. by interest



STAVANGER  
CHAMBER  
OF COMMERCE

The Stavanger Chamber of Commerce and Industry is Norway's largest Chamber and Business organization. Since its establishment in 1836, the organization has worked for its member companies ensuring that the region has the attributes needed to make it a preferred region to live and work in.

They have local representatives and resource groups throughout the county. These groups work within a district, with local challenges, but with a regional scope.

[www.rosenkilden.com](http://www.rosenkilden.com)



GREATER  
STAVANGER

Greater Stavanger is a project-based organization. They contribute to the project management of several projects, and additionally also take on roles, such as coordinator, initiator or project management.

Their efforts are anchored in their Strategic Business Plan, so that they are geared to meet the region's, the industry's and the public authorities' wishes and needs.

[www.greaterstavanger.com](http://www.greaterstavanger.com)



Innovation  
Norway

Innovation Norway is the Norwegian Government's most important instrument for innovation and development of Norwegian enterprises and industry. We support companies in developing their competitive advantage and to enhance innovation.

[www.innovasjon Norge.no](http://www.innovasjon Norge.no)



Region Stavanger is a non-profit organisation working to promote the Stavanger region.

The organisation was established in January 2004 and currently has more than 150 members. Region Stavanger cooperates with Innovation Norway and Fjord Norway and is a member of International Congress and Convention Association (ICCA) as well as Norway Convention Bureau (NCB). Region Stavanger is also responsible for running the tourist information offices in Stavanger and Sandnes.

[www.regionstavanger-ryfylke.com](http://www.regionstavanger-ryfylke.com)



Fjord Norge AS/Fjord Norway is the official tourist board of Western Norway. Their main functions are the international marketing of the Fjord Norway region, press-and study trips and to convey information from the Fjord Norway region to tour operators, press and consumers worldwide.

Fjord Norway's vision is to be the most professional and competent destination company in Europe. The company shall position the Fjord Norway region as the most attractive destination for nature based, adventure holidays.

[www.fjordnorway.com](http://www.fjordnorway.com)